

Don't miss these great Fall programs!

Brought to you by your Spokane Regional MarCom Association



You've been there. You know the tools. Now it's time for real ideas and inspiration. Join us this fall for a line up of fantastic meetings full of fresh perspectives on marketing and communications. You won't want to miss it!

Friday, September 10, 2010

Join us as Tony Hines, author and creative director for BHW1, shares his insights on "**Finding and Engaging Audiences Online**". Tony brings over 20 years of experience in marketing and communications and is a local expert in online marketing and social media. He has authored a book on online marketing.

Friday, October 1, 2010

Pat Doyle & Frank Stier of Banik Communications from Great Falls, MT will be speaking on "**Developing an Integrated Marketing Strategy**." Banik's full service agency has a special expertise in healthcare marketing but their presentation will provide a fresh perspective for incorporating traditional, social and online medium in marketing your business.

Friday, November 5, 2010

A panel of media representatives will share "**What We Do and Don't Want in a Pitch**." Join us for a six-member panel including local, regional and statewide media representatives from broadcast, news, magazines and on-line media. This totally practical meeting will be full of secrets on how to prepare your stories to be read and get covered!

For more information about these great events or membership in the Spokane Regional MarCom Association, visit us online at www.spokanemarcom.com. We hope to see you in the Fall!