



## **Spokane Regional MarCom Association's 2014 Spark Award Winners**

### **Dussault 'Community Impact' Award**

"Gonzaga 125<sup>th</sup> Anniversary" – Gonzaga University

### **The Blaze Award**

"April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

### **Brightest Spark Awards**

"April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

"Gonzaga 125<sup>th</sup> Anniversary" – Gonzaga University

"Coordinated Care Billboard" – Desautel Hege Communications & Coordinated Care

"To Build Up a Great University: Report of the President" – Gonzaga University

### **Division 1**

#### **Audio-Visual/Video Presentation**

Excellence: "Science of Visual Attraction" – RESCUE! Pest Control Products

#### **Print Publications/Nonprofit Annual Report**

Excellence: "To Build Up a Great University: Report of the President" – Gonzaga University

#### **Design/Advertisements**

Excellence: "Coordinated Care Billboards" – Desautel Hege Communications & Coordinated Care

#### **Writing/Blog**

Excellence: "DHC Blog – 'A View from the Second Floor'" – Desautel Hege Communications

#### **Print Publications/Brochure**

Merit: "Unlock the Secrets of Soil" – Natural Resources Conservation Services (NRCS)

#### **Print Publications/Magazine**

Merit: "University District Magazine" – Desautel Hege Communications & Downtown Spokane Partnership

Merit: "Gonzaga Magazine" – Gonzaga University

#### **Print Publications/For-Profit Annual Report**

Merit: "Colville Tribal Federation Corporation Annual Report" – Desautel Hege Communications & Colville Tribal Federal Corporation

#### **Print Publications/Direct Mail Products**

Merit: "More Than Meets the Eye" – RESCUE! Pest Control Products

**Design/Post**

Merit: "First Night Poster" – Klundt | Hosmer

**Design/Brand Collateral**

Merit: "SRM Development Brand Collateral" – Desautel Hege Communications, SRM Development & Zipline Interactive

**Design/Visual Display**

Merit: "Middle East Electricity" – HOTSTART

**Design/Invitation or Greeting Card**

Merit: "Holiday Card" – Desautel Hege Communications

**Electronic & Interactive Communications/Internet Site**

Merit: "Locally Inspired Websites" – Red Lion Hotels

**Division 2**

**External Marketing Communications**

Excellence: "Gonzaga 125<sup>th</sup> Anniversary" – Gonzaga University

Excellence: "April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

**Internal Communications**

Merit: "Tomorrow Made Possible" – Gonzaga University

**Community/Government Relations**

Merit: "Cleaner River Faster" – City of Spokane

Merit: "National Gonzaga Day" – Gonzaga University