



Spokane Regional MarCom Association's 2014 Spark Award Winners

Dussault 'Community Impact' Award

"Gonzaga 125th Anniversary" – Gonzaga University

The Blaze Award

"April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

Brightest Spark Awards

"April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

"Gonzaga 125th Anniversary" – Gonzaga University

"Coordinated Care Billboard" – Desautel Hege Communications & Coordinated Care

"To Build Up a Great University: Report of the President" – Gonzaga University

Division 1

Audio-Visual/Video Presentation

Excellence: "Science of Visual Attraction" – RESCUE! Pest Control Products

Print Publications/Nonprofit Annual Report

Excellence: "To Build Up a Great University: Report of the President" – Gonzaga University

Design/Advertisements

Excellence: "Coordinated Care Billboards" – Desautel Hege Communications & Coordinated Care

Writing/Blog

Excellence: "DHC Blog – 'A View from the Second Floor'" – Desautel Hege Communications

Print Publications/Brochure

Merit: "Unlock the Secrets of Soil" – Natural Resources Conservation Services (NRCS)

Print Publications/Magazine

Merit: "University District Magazine" – Desautel Hege Communications & Downtown Spokane Partnership

Merit: "Gonzaga Magazine" – Gonzaga University

Print Publications/For-Profit Annual Report

Merit: "Colville Tribal Federation Corporation Annual Report" – Desautel Hege Communications & Colville Tribal Federal Corporation

Print Publications/Direct Mail Products

Merit: "More Than Meets the Eye" – RESCUE! Pest Control Products

Design/Post

Merit: "First Night Poster" – Klundt | Hosmer

Design/Brand Collateral

Merit: "SRM Development Brand Collateral" – Desautel Hege Communications, SRM Development & Zipline Interactive

Design/Visual Display

Merit: "Middle East Electricity" – HOTSTART

Design/Invitation or Greeting Card

Merit: "Holiday Card" – Desautel Hege Communications

Electronic & Interactive Communications/Internet Site

Merit: "Locally Inspired Websites" – Red Lion Hotels

Division 2

External Marketing Communications

Excellence: "Gonzaga 125th Anniversary" – Gonzaga University

Excellence: "April Fool/Stink Bug Trap" – RESCUE! Pest Control Products

Internal Communications

Merit: "Tomorrow Made Possible" – Gonzaga University

Community/Government Relations

Merit: "Cleaner River Faster" – City of Spokane

Merit: "National Gonzaga Day" – Gonzaga University