



2013 Spark Award Winners

Division 1

Audio/Visual – Video Presentation

Merit: “Veterans Resource Center” – EWU Marketing & Communications

Excellence: “Engage in the Conversation” – North by Northwest Productions (Whitworth)

Audio/Visual – TV Spot of PSA

Merit: “Passport Visa card – Motion Graphic” – STCU

Excellence: “We Are Zags” – Gonzaga University

Audio/Visual – Other

Excellence: “1 Percent Cash Back – Motion Graphic” – STCU

Print Publications – Brochure

Excellence: “EWU Admissions Brochure” – EWU Marketing & Communications

Print Publications – Magazine

Merit: “Eastern, The Magazine for Eastern Washington University Alumni and Friends” – EWU Marketing and Communications

Excellence: “Gonzaga Magazine” – Gonzaga University

Print Publications – Newsletter

Excellence: “Mission News – August/September/October 2012” – Union Gospel Mission Association of Spokane

Print Publications – Nonprofit Annual Report

Merit: “Report of the President 2011” – Gonzaga University

Excellence: “EWU President’s Annual Report” – EWU Marketing & Communications

Print Publications – For-profit Annual Report

Excellence: “Avista Corp. 2011 Annual Report” – Klundt|Hosmer

Print Publications – Direct Mail Products

Merit: North “North Idaho College Student Activities Schedule” – North Idaho College

Excellence: Coffman Engineers, Inc. 2012 Healthcare Direct Mail – Coffman Engineers – Marketing Team

Print Publications – Other

Merit: “‘There’s a trap for that.’ Product Catalog” – RESCUE!

Excellence: “Gonzaga University View Book” – Carie Weeks, The Klundt|Hosmer Team and Lawton Printing

Excellence: “Celebrating Gonzaga – The University and Its People” – Gonzaga University

Design – Poster

Merit: “NRCS Energy Initiative: A Bright Idea Poster” – Natural Resources Conservation Service

Excellence: “4th Annual Adventure Auction Poster” – Visit Spokane

Design – Logo

Merit: “Pure Skin Spa Logo” – Klundt|Hosmer

Excellence: “New Red Lion Hotels Logo” – Methodologie and Red Lion Hotels

Design – Visual Display

Merit: Rypien Foundation Children’s Emergency Center Interpretive Exhibit” – Klundt|Hosmer, Chris Cogley and Nick Linden

Excellence: “Protecting a Legacy Wetlands Banner Stands” – Natural Resources Conservation Service

Design – Invitation or Greeting Card

Excellence: “Alumni Gala Invitation” – EWU Marketing & Communications

Design – Photography

Excellence: “Pilgrimage” – Gonzaga University

Writing – Blog

Excellence: “Spokane Coffee Survey” – Visit Spokane

Electronic and Interactive Communications – Internet Sites (External)

Merit: “Gonzaga University Recruitment Website” – Julie McCulloh and The Klundt|Hosmer Team

Excellence: “Gonzaga’s Online Advent Calendar” – Gonzaga University

Electronic and Interactive Communications – E-zines and E-newsletters

Excellence: “WSU Spokane Campus Bulletin” – Washington State University Spokane

Electronic and Interactive Communications – E-Annual Report (nonprofit and for-profit)

Excellence: “Beacon Community of the Inland Northwest 2012 Annual Report” – Inland Northwest Health Services (INHS)

Electronic and Interactive Communications – Social Media

Excellence: “‘Facebook Fridays’” – North Idaho College

Electronic and Interactive Communications – Other Applications

Merit: “Million Miles Sweepstakes” – Red Lion Hotels

Excellence: “The Big Day” – Whitworth University

Division 2

Internal Communications

Excellence: "Eastern Washington University Strategic Plan" – Desautel Hege Communications

External Communications

Merit: "'Zag, You're It!'" – Gonzaga University – Annual Campaign Team

Excellence: "Face Off Advertising Campaign" – Shriners Hospitals for Children – Spokane

Excellence: "StinkBugSmackdown.com" – RESCUE!

Crisis Communications

Excellence: "Snow Removal Communications" – City of Spokane

Community/Government Relations

Merit: "Spokane NAVY Week" – Desautel Hege Communications

Excellence: "Join Now, Volunteer and Alumnae Recruitment" – Girl Scouts Eastern Washington and Northern Idaho

Division 3

Student Work – Design

Excellence: "Exhibit Display (8'92" Mirage® and 300R banner stand graphics) – Hannah Seagrave – Skyline Inland Northwest Intern

Student Work – Writing

Excellence: "The Easterner Student Newspaper Articles" – Kelly Manalo, EWU Student

Special Awards

Brightest Sparks

"EWU Admissions Brochure" – EWU Marketing & Communications

"Face Off Advertising Campaign" – Shriners Hospitals for Children – Spokane

"StinkBugSmackdown.com" – RESCUE!

Dussault

"Face Off Advertising Campaign" – Shriners Hospitals for Children – Spokane